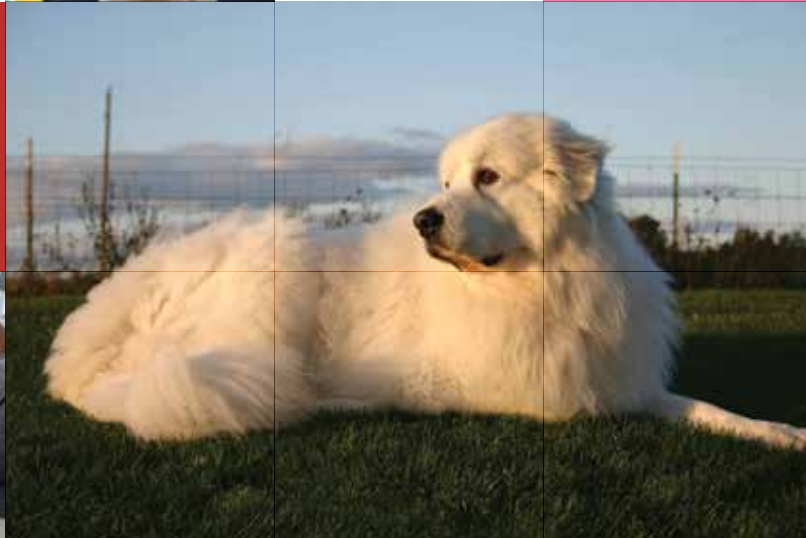




A LEGACY OF LOVE, HOPE, AND HEALING

Join Us This Promise Day to Make a Difference
for Families and Their Beloved Companions

20
24





Your Gift Can Change Lives Twice as Fast

From **December 20th to December 31st**, every donation made to Czar's Promise will be matched dollar-for-dollar up to \$20,000. Your generosity can give more pets and families the hope, comfort, and time they deserve.

By joining the **Promise Day Match**, you're helping us reach our goal of \$40,000 to support local families and fund life-changing oncology research in our children and pets. Together, we can double the impact and bring us closer to a world without cancer for both humans and animals.

**Donate by
December 31st
to maximize
your impact!**





A Promise Made is a Promise Kept. A Commitment to Hope.

Promise Day is a tribute to the life and legacy of Czar, a wise and gentle Great Pyrenees whose battle with cancer inspired a movement. On December 20, 2013, Czar transitioned to his next chapter, leaving behind a promise to help families facing a cancer diagnosis in their beloved pets.

Since 2018, Czar's Promise has been dedicated to local families who are in need of an understanding ear, conversation, referrals to local resources, and financial support for their pet facing a cancer diagnosis, while also advancing research into cancers affecting both pets and people.

Promise Day honors Czar's legacy as well as the cancer fighting hero pets we serve, while inviting our community to join us in this mission.



Inspiring Hope

HELPING COMPANION ANIMALS,
CHILDREN, AND FAMILIES



Funding Research

IN MADISON AND THE
SURROUNDING COMMUNITIES



Kevin
and
Tycho

Meet the Heroes Who Inspire Us

Every donation to Czar's Promise helps create life-changing moments by providing vital support, hope, and comfort for families and their cherished companions. From funding groundbreaking cancer research for children and pets to offering financial assistance and emotional care, your generosity empowers families to navigate their journeys with dignity and love.

Meet Winifred

"My husband and I are so grateful to have found Czar's Promise, knowing they'll remain part of our lives far beyond Winifred. We'll continue planting trees for those who need them, just as others did before us—for Beth, Czar, and all the beloved pets who came before."

— Alyssa, Winifred's Mom



Donate by December 31st to maximize your impact!



Meet Phoebe

"Czar's Promise has given me the invaluable gift of time. Of another morning of snuggles and another long evening walk. There is nothing more precious or worthy of cherishing than our time with loved ones, and I cannot convey how much this will forever mean to me."

— Kathleen, Phoebe's Mom



Meet Gretel

"Thank you for everything you did for Gretel. The walk was a fun and enlightening event. Keep up the good work. You are a shining beacon to all."

— Doug, Gretel's Dad



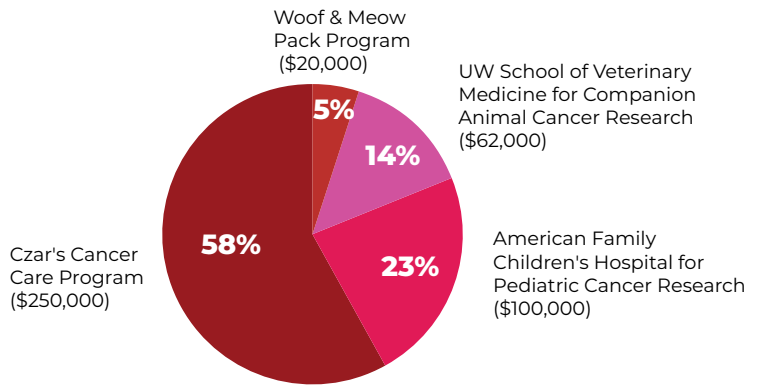
Meet Charlie

"Thank you for all you and Czar's Promise has done for Charlie and I! We really appreciate it and it's been helping us through this fight!"

— Madison, Charlie's Mom

Your Generosity at Work

Because of your incredible support, Czar's Promise has been able to create lasting impact since 2018. Together, we've improved the lives of pets and people battling cancer and advanced critical research. Take a look at what your kindness has achieved:



COMPANION ANIMAL CANCER RESEARCH

\$62,000 granted to UW School of Veterinary Medicine.



WOOF PACKS

Provided over **1000+** support packs for pets undergoing cancer treatment.



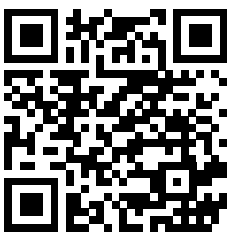
PEDIATRIC CANCER RESEARCH

\$100,000 granted to American Family Children's Hospital.



CZAR'S CANCER CARE PROGRAM

Over **\$250,000** in support for **225+** canines and felines.



SCAN THE QR CODE TO DONATE TODAY

Your support helps provide the gift of time, hope, and healing to pets and families on their cancer journey.

Together, we can achieve our \$40,000 year-end goal and honor the promise we made to Czar and to each of the cancer fighting pets we support every day.



Beth Viney and Dr. Kai-Biu Shiu, alongside Dr. Christian Capitini (AFCH) and Dr. David Vail (UWSVM), celebrate the recipients of the five-year commitment.

A Bold Step Forward in Research

Czar's Promise is proud to announce a five-year, \$125,000 commitment to fund groundbreaking pediatric and canine comparative oncology research at the UW School of Veterinary Medicine and American Family Children's Hospital. This initiative will explore the links between bone cancer in children and dogs, offering hope for new treatments and cures.

Your support fuels this critical research and strengthens our shared promise to create a brighter future for pets, families, and children battling cancer.

TOGETHER

WE CAN KEEP THE PROMISE

Thank you for being a vital part of our mission. Your generosity helps families who cherish their pets create memories, find comfort, and hold onto hope during challenging times.

